

The VinylPlus Sustainability Forum GOES VIRTUAL

#CIRCULARVINYL

15 October 2020

PROGRAMME

STEERING THE PVC INDUSTRY TOWARDS SUSTAINABILITY

- 09:00 - 09:10** OPENING
TOBIAS WEBB, MODERATOR | Founder, Innovation Forum
- 09:10 - 09:20** WELCOME
STEFAN SOMMER | Chairman, VinylPlus[®]
PETER MROSIK | Owner and CEO, profine, and VinylPlus National Associate Member
- 09:20 - 09:30** SETTING THE SCENE
TOBIAS WEBB, MODERATOR
- 09:30 - 10:20** VINYLPLUS[®]: A DECADE OF LEADERSHIP IN SUSTAINABILITY
BRIGITTE DERO | Managing Director, VinylPlus[®]
CIRCULAR PLASTICS ALLIANCE: UPDATE FOR BUILDING AND CONSTRUCTION
KIRSI EKROTH-MANSSILA | Head of Unit, DG GROW, European Commission
PANEL DISCUSSION
Moderated by **TOBIAS WEBB**
BRIGITTE DERO | Managing Director, VinylPlus[®]
KIRSI EKROTH-MANSSILA | Head of Unit, DG Grow, European Commission
JO DEWULF | Professor, Faculty of Bioscience Engineering, University of Ghent
- 10:20 - 10:35** BREAK

BUILDING TOGETHER THE PVC INDUSTRY OF TOMORROW

- 10:35 - 10:40** INTRODUCTION
TOBIAS WEBB, MODERATOR
- 10:40 - 10:55** VINYLPLUS EXTERNAL STAKEHOLDERS CONSULTATION
MICHAEL ULBRICH | Managing Director, Accenture

10:55 - 11:50	PAVING THE WAY TO 2030 AND BEYOND Interactive discussions	TOBIAS WEBB, MODERATOR
	LIVE POLLING SESSIONS	
	1. STAKEHOLDER ENGAGEMENT	Facilitated by LAWRIE MCLAREN Chairman, Corporate Purpose, Burson Cohn & Wolfe
	2. FOCUSING INDUSTRY ON LONG TERM SUSTAINABILITY	Facilitated by PAUL HOHNEN Founder, Sustainability Strategies
11:50 - 12:00	WRAP-UP	ANDY JONES Global Head of Business Unit PVC Additives, Baerlocher TOBIAS WEBB Moderator

REWARDING AND RECOGNISING SUSTAINABILITY

12:00 - 13:00	 VINYLPLUS® PRODUCT LABEL AWARDS CEREMONY	Moderated by TOBIAS WEBB
	<i>Featuring:</i> VINYLPLUS® PRODUCT LABEL HOLDERS STEFAN EINGÄRTNER Technical Director, VinylPlus VINCENT STONE Technical & Environmental Affairs Senior Manager, VinylPlus RICHARD BLUME Senior Partner, The Natural Step	
13:00 - 13:15	CLOSING	TOBIAS WEBB, MODERATOR